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Client Command Wins Platinum and Gold in Prestigious Hermes Creative Awards for Client Marketing Campaigns

Cumming, GA (July 2017) – Client Command, the automotive marketing leader in turning active shoppers™ into real customers, is honored to announce they have been recognized and awarded a platinum, gold and honorable mention for their client marketing campaigns in the prestigious Hermes Creative Awards. The platinum award, Hermes highest honor, went to the team’s Lexus Winter Collection email campaign, Gold was awarded for their Luxury Paparazzi email campaign, and an honorable mention was given for the team’s compelling work on their “Let Freedom Ring” campaign.

With thousands of entries from both national and international entrants, the Hermes Creative Awards is one of the largest and most prestigious competitions of its kind. The awards are administered and judged by the Association of Marketing and Communication Professionals and the international organization consists of several thousand marketing, communication, advertising, public relations, media production and freelance professionals. Awards are given in the competition categories of Print Media, PR/Communications and Electronic Media.

“This honor speaks to the caliber of talented individuals at Client Command. We continue to set the bar high, always aiming for the powerful correlation between innovation and creative thinking that garners the most engagement. We are thrilled to be recognized for our work and to deliver best in class advertising for our clients,” said Stephania Mack, Client Command’s Creative Director.

To find out more about Client Command’s award winning automotive marketing campaigns, please visit www.clientcommand.com. For a list of Hermes winners, please visit www.hermesawards.com.

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About Client Command:

Client Command identifies the absolute best customer targets for a dealership's vehicle sales needs and uses behavioral tracking technology to deliver a 1:1 media message that compels buyers to act. By engineering the industry's most powerful marketing technology, automotive marketers can precisely identify and engage active shoppers™ to increase both sales and profits, as well as gain clear and measurable ROI.