



For Immediate Release

Client Command® Wins Acceleration Award, Adding to Growing List of Industry Accolades

Cumming, GA (Nov 17, 2017) – Client Command®, the automotive marketing leader in turning active shoppers™ into real customers, announced today they’ve been one of 10 companies awarded an Acceleration Award from *Dealer Marketing Magazine*. The awards were created to recognize and promote standout automotive vendors that offer unique products and services to increase sales, maximize efficiency, streamline processes, and most importantly, rapidly increase dealership profitability.

The Dealer Marketing Acceleration Award joins a growing list of accolades the company has received recently, including: the Inc 5000 Fastest Growing Companies list, Atlanta’s Best Places to Work, and multiple Hermes Creative awards.

Client Command® was selected from a large pool of vendors required to submit a 100-word sales pitch explaining the value of the company’s products and services. Through Client Command’s Active Shopper Network™, automotive dealers are able to pinpoint the specific needs of active car shoppers in their specific geo-location. For instance, one buyer may be a student looking for their first new vehicle, while the other buyer is a dad of two with a baby on the way and is looking for an SUV with a third row. Client Command® then uses behavioral tracking technology to help dealerships deliver a 1:1 media message that compels that buyer to act.

“We are so honored to win one of the first-ever Acceleration Awards and believe strongly in the panel’s commitment to selecting products that help rapidly increase dealership profitability,” said Jonathan Lucenay, CEO of Client Command®. “We strive to give dealerships solutions that increase profitability from the moment they are installed.”

The *Dealer Marketing Magazine* staff reviewed the pitches and selected the 10 companies that best embody the spirit of the awards by providing efficiency, ease of use, and potential for rapidly increased dealership profitability.

To find out more about Client Command, please visit www.clientcommand.com.

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About Client Command®:

Client Command® identifies the absolute best customer targets for a dealership's vehicle sales needs and uses behavioral tracking technology to deliver a 1:1 media message that compels buyers to act. By engineering the industry's most powerful marketing technology, automotive marketers can precisely identify and engage Active Shoppers™ to increase both sales and profits, as well as gain clear and measurable ROI.

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