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**CLIENT COMMAND® RECEIVES US BUSINESS NEWS' TECHNOLOGY ELITE AWARD FOR BEST
AUTOMOTIVE MARKETING SOLUTIONS PROVIDER**

Recognition marks company's ninth company culture, business and technology award in 2018.

Cumming, GA (December 20, 2018) – US Business News announced the winners of the 2018 US Technology Elite Awards, recognizing Client Command® as the Best Automotive Marketing Solutions Provider.

The 2018 US Technology Elite Awards showcase industry leaders in software development as well as companies offering ground-breaking technologies and services which ensure clients and consumers remain at the cusp of technological innovation.

Client Command offers the most advanced shopper identification and marketing automation platform available to automotive dealerships. The innovative technology was awarded US Patent #10,078,844 in September for its ability to merge online and offline data into identity-based profiles and leverage it to deploy personalized messaging,

“We are extremely proud of our patented technology with the most robust data-engine in the automotive industry,” said Charles Darwin, COO of Client Command. “It’s incredibly exciting what we are able to deliver dealers in the areas of shopper identification, responsive messaging, multi-touch attribution and ROI reporting. It’s an honor to be recognized for the best-in-class technology solutions we are able to bring to dealerships to move their businesses and the industry forward.”

This is the second award Client Command’s technology has received this year and the ninth overall award achieved by the company; including an AWA Automotive Marketing Automation Award, Entrepreneur Magazine’s Top Company Cultures List, a Gold Stevie® Award for Business of the Year in Automotive & Transport category, 2018 Atlanta Pacesetter List, Inc. 5000 Fastest Growing Companies List, Inc. Best Workplaces 2018, Atlanta Journal-Constitution’s Top Workplaces and Atlanta’s Best & Brightest Companies to Work For.

Winners were chosen on merit only, based on research and analysis from US Business News' awards team. A full winner's list is available on the US Business News website (<https://www.usbusiness-news.com>).

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About Client Command:

Client Command® is the automotive industry leader for knowing and engaging the Active Shopper™. The company's patent-pending AI-powered technology delivers the most precise audience identification, matching real-time online shopping behavior with Active Shopper identity. Client Command's ability to know more about consumers fuels personalized marketing solutions with a proven track record of increasing a dealership's ability to conquest new and retain existing customers. For more information, visit clientcommand.com.

About US Business News Magazine

US Business News is the definitive magazine for CEOs, top tier management and key decision makers across the US. Created to inform, entertain, influence, and shape the corporate conversation across the nation through high quality editorial, in-depth research and an experienced and dedicated network of advisers, US Business News provides our readership with the most authoritative and current analysis of the major changes effecting the corporate landscape, and the latest deals and topical issues dominating the corporate universe.