



Client Command® Named Atlanta Pacesetter For Second Year in a Row

Award adds to the company's growing list of industry accolades

ATLANTA, GA – April 25, 2019 – [Client Command](#), an Atlanta-based automotive industry-disrupting shopper marketing company, was recognized as one of Atlanta's 100 fastest-growing companies – landing on the *Atlanta Business Chronicle's* Atlanta Pacesetter list for the second consecutive year. Client Command provides automotive dealers with cutting edge marketing solutions that leverage patented, AI powered technology to deliver the most advanced shopper identification and marketing automation platform in the industry. The company has more than doubled its employee workforce as well as increased its customer base with 174 percent sales growth over the last three years.

“The automotive industry lags behind other industries in its use of data and technology to influence the customer journey,” said Charles Darwin, Executive Vice President and Chief Operating Officer at Client Command. “We believe our customers and employees deserve to be on the cutting edge of marketing technology solutions that drive value for our customers’ current and future success. It is an honor to see that value reciprocated in growth for the company, as well as accolades for the technology, product and company culture that drive innovation and results that propel the industry forward.”

To be considered for this year's Pacesetter list, Atlanta-based, privately-held companies had to have experienced a two-year sales growth of more than 50 percent and a revenue between \$1 million and \$300 million in 2018. The *Atlanta Business Chronicle* uses a weighted index to allow it to compare the growth of different-sized companies against each other.

This recognition adds to the roster of Client Command's significant achievements in the six months. The technology powering their advanced shopper identification and automated marketing platform was awarded a US patent and the company has been recognized for its award-winning technology, product, company culture and business growth. Awards include the *Atlanta Journal Constitution's* 2019 Top Workplaces, AWA's Marketing Automation Innovation Leader and US Business News' Technology Elite Best Automotive Marketing Solutions Provider awards.



About Client Command

Client Command is the automotive industry leader for knowing and engaging the Active Shopper™. The company's patented AI-powered technology delivers the most precise audience identification in the industry, matching real-time online shopping behavior with offline identity information to build profiles on Active Shoppers™. Client Command's ability to know more about shoppers fuels personalized marketing solutions with a proven track record of increasing a dealership's ability to conquest new and retain existing customers. The Atlanta, Georgia-based company has won multiple awards for both its AI-powered products, patented technology and corporate culture. For more information, visit clientcommand.com.

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