

Client Command® Named One of the Top Workplaces in Atlanta

The company claims 27th spot on the list of 100 small companies to work for in metro Atlanta

ATLANTA, GA – March 4, 2019 – <u>Client Command</u>, an Atlanta-based automotive industry-disrupting and patented shopper marketing company, claimed the 27th spot in the small company category of the *Atlanta Journal Constitution's* annual Top Workplaces awards. More than 4,300 companies were nominated or submitted for this year's awards.

"We are thrilled that our employees are proud to work at Client Command and invest in cultivating a culture of personal and professional growth,," said Jonathan Lucenay, Founder and CEO of Client Command. "Client Command exists to help its customers and its employees to reach their fullest potential. We work hard to help one another succeed and innovate on behalf of our customers. This award is a high honor that recognizes the employees who embody a culture that propels our customers and one another forward personally and professionally."

Atlanta-based Client Command is a leader in marketing automation and shopper identification for automotive dealers – delivering new ways for dealers to engage with customers by using artificial intelligence to merge online and offline data and identify active shoppers in real time. Client Command's technology allows dealers to target customers through omni-channel marketing and multi-touch attribution, delivering industry-leading 16:1 and 10:1 ROI on retention and conquest marketing respectively. This is the second year Client Command has been recognized on the *Atlanta Journal Constitution's* Top Workplaces list.

About Client Command

Client Command is the automotive industry leader for knowing and engaging the Active Shopper™. The company's patented Al-powered technology delivers the most precise audience identification in the industry, matching real-time online shopping behavior with offline identity information to build profiles on Active Shoppers™. Client Command's ability to know more about shoppers fuels personalized marketing solutions with a proven track record of increasing a dealership's ability to conquest new and retain existing customers. The Atlanta, Georgia-based company has won multiple awards for both its Al-



powered products, patented technology and corporate culture. For more information, visit <u>clientcommand.com</u>.

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