

# AUDIENCE BUILDER

## WORKSHEET

### CONQUEST DATA SETS

### VENDORS

### AD BUDGET %

### SATISFACTION 1-10

Equity Mining

Predictive Analytics

Website Monitoring

3rd Party Platforms

OEM Data

Active Shoppers

### DATABASE DATA SETS

### VENDORS

DMS

CRM

Website

Other



# AUDIENCE BUILDER

## ORDER FORM

### PLATFORM

BASE

PRO

ENTERPRISE

### MEDIA

MAIL \_\_\_\_\_

BDC \_\_\_\_\_

EMAIL \_\_\_\_\_

SOCIAL \_\_\_\_\_

DISPLAY \_\_\_\_\_

### CREATIVE

SERVICES

CO-OP

### INTEGRATION

DMS \_\_\_\_\_

### ADDITIONAL PROSPECTS

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